

AMPLIFON: 2018 CAPITAL MARKETS DAY

Milan, February 2nd, 2018 - Amplifon (MTA; Bloomberg ticker: AMP:IM), the global leader in hearing solutions and services, announces that it will be hosting its Capital Markets Day on Monday March 26th, 2018 beginning at 11.00 a.m. CET at its headquarters in Milan, Italy.

At the event, **CEO Enrico Vita and members of the Executive Leadership Team** will provide an update on Amplifon strategy and growth opportunities as well as on the Company's financial ambitions for the three-year period 2018-2020.

A live webcast of the event will be also available. The webcast information and a detailed agenda will be available in advance of the event on the Company's website.

Meeting details:

Event: 2018 Capital Markets Day

Date: March 26th, 2018

Indicative time: 11.00 a.m. CET to 3.30 p.m. CET

Location: Amplifon Headquarters, Via Ripamonti 133, Milan, Italy

The presentation materials and a replay of the event will be available at the Investor Relations section of Amplifon's website.

About Amplifon

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of over 9,900 points of sale, of which approximately 4,200 direct stores, 3,800 service centers and 1,900 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With more than 7,000 hearing care professionals, the Group is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information about the Group is available at: www.amplifon.com/corporate.

Investor Relations

Amplifon S.p.A.

Francesca Rambaudi

Tel +39 02 5747 2261

francesca.rambaudi@amplifon.com