



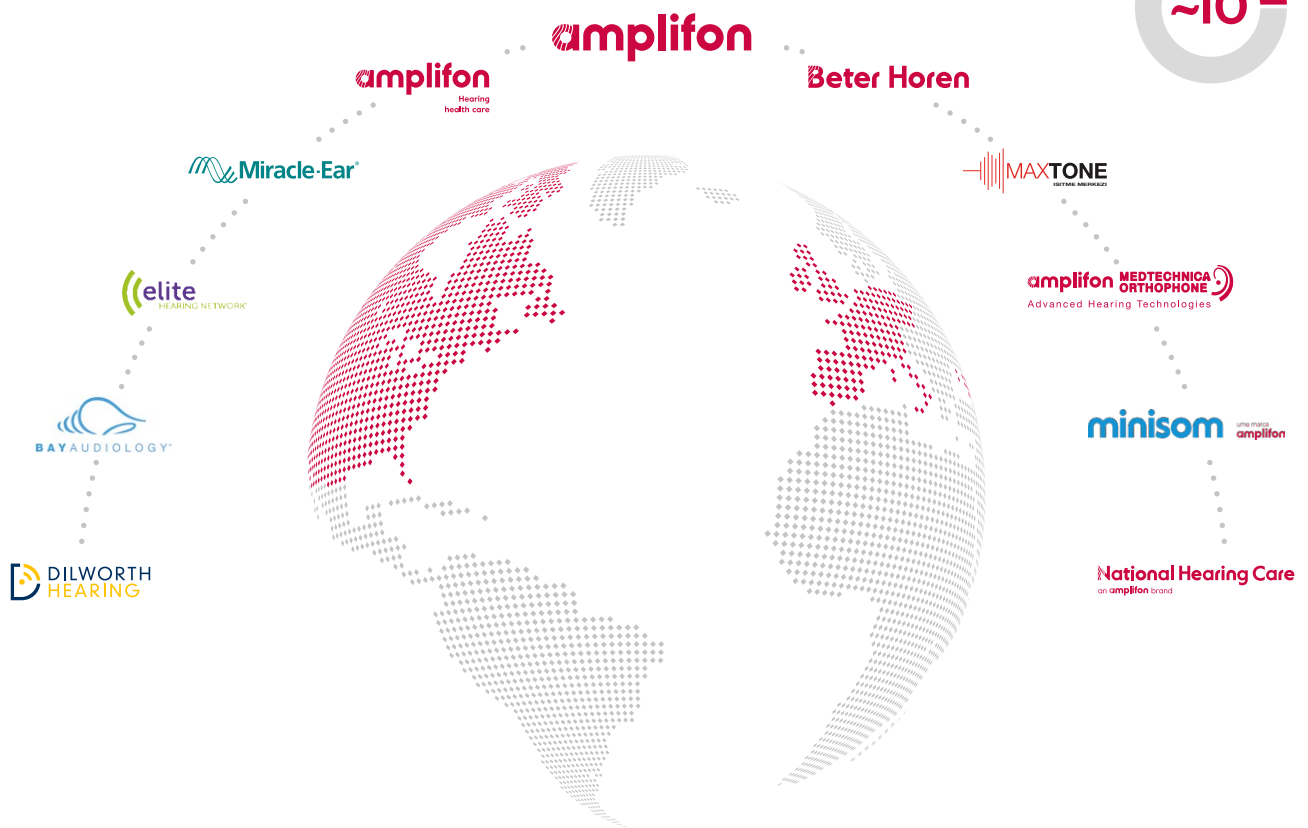
Investor Factsheet

At a glance

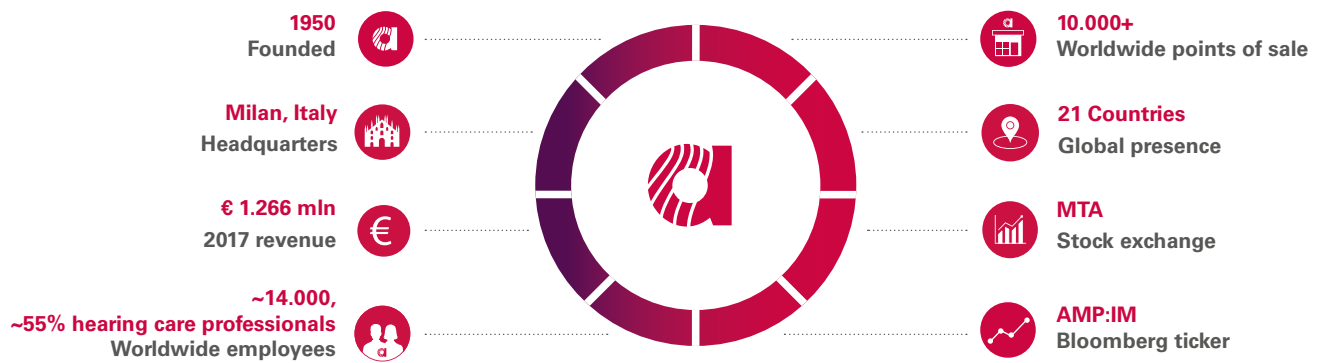
Amplifon, **global leader in the hearing care retail market**, empowers people to rediscover all the emotions of sound. Amplifon's **14,000 people worldwide** strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group operates through a network of over **10,000 points of sale** in **21 Countries** and 5 continents.

Brands & worldwide presence

Global market share



Key facts & figures



Investment highlights

Global leader in a growing, underpenetrated market:

Demographic change



Baby boomers



Acoustic pollution



Technological innovation



Wellness culture



A unique business model

Perfectly blends innovative technologies, the highest level of scientific know-how with a personal approach.

Customized services for superior outcomes

Hearing care professional advise on the best-suited device and execute tailored fitting to each customer's hearing profile and lifestyle exploiting technology to the fullest.

Consumer coverage and strong brand awareness

Different store concepts based on the density and maturity of each market, reaping the benefits of a global consumer coverage.

Corporate shops



2,900

Shop-in-shop & corners



3,800

Network affiliates



1,900

Franchisees



1,400

Matchless brand portfolio made of highly recognizable brands in the different Countries we are present.

Solid financial results

Robust financial structure & consistent cash generation foster strong sustainable growth and allow further consolidation of our global leadership.

Francesca Rambaudi, Investor Relations Director, Amplifon S.p.A.

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