

## GIULIO PIZZINI

### CHIEF STRATEGY & BUSINESS DEVELOPMENT OFFICER

Giulio graduated in Computer Engineering from Milan Politecnico and holds an MBA from Harvard Business School. He started his career in 2001 at the Milan office of McKinsey & Company. In 2005 he transferred to the San Francisco office where he was appointed Engagement Manager.

In 2009 he returned to Europe and joined the Georgia-Pacific Group in Brussels as Director of Business Development and Strategy. He was later responsible for various European corporate functions, initially as Pricing Director and then as Customer Operations Director.

In 2013 he joined SCA, which acquired Georgia-Pacific Europe, in the position of Business Development Director and was based in Germany.

Giulio joined Amplifon in September 2015 as Chief Strategy & Business Development Officer.