

FRANCESCA MORICHINI

CHIEF HR OFFICER

Francesca graduated in political sciences from LUISS University in Rome. She started her career in HR in 2001 at Barilla.

In 2004 Francesca joined L'Oréal as HR Manager – Consumer Goods for Italy and after two years transferred to the Paris headquarters where she was appointed HR Coordinator Central & Eastern Europe – Consumer Goods.

After 3 years, she returned to Italy as Global Human Resources Director at Bialetti Industrie. In 2010 she joined Whirlpool EMEA, where she took on positions of increasing responsibility until being appointed as Vice President Human Resources EMEA in 2015.

Francesca has been Chief HR Officer at Amplifon since October 2017.