

ANTHEA MUIR

EXECUTIVE VICE PRESIDENT APAC (FROM FEBRUARY 2020)

Anthea developed her career mainly at Luxottica for over 20 years.

She covered different and international executive roles as Product, Supply Chain and Manufacturing and CIO of the retail APAC Business. As Chief Executive Officer of LensCrafters Greater China she was responsible for all retail optical operations in mainland China, Macau and Hong Kong. Afterwards, for 2 years, she was Luxottica – President – Optical Australia & New Zealand. In 2018 she joined Laser Clinics Australia (KKR) as CEO.

She will be joining Amplifon in February 2020 as Executive Vice President APAC.