

# ANDREA CASALINI

## NON-EXECUTIVE, INDEPENDENT DIRECTOR

Born in Parma, Italy, on May 2<sup>nd</sup>, 1962

Board Member of Amplifon since 2016, elected from the majority list presented by Ampliter S.r.l.

With a Bachelor's in Economics and Business from the University of Parma, he worked at McKinsey & Company from 1989 to 1996, at their offices in Milan and Chicago, where he was mainly involved in organisation and change management projects, particularly for clients from the banking and IT services sectors.

From 1996 to 2000, he worked in both Milan and London for EDS, Electronic Data Systems. In 1998, he was appointed CEO of EDS Italia, with responsibility for all operations in Italy, managing a team of more than 3,000 individuals. In 1999 he was appointed president of EMEA.

From 2000 to 2014, he led Buongiorno S.p.A. as Chief Executive Officer. Buongiorno, founded in Italy in 1999, became a multinational group, listed on the Milan stock exchange with a global leadership position in digital entertainment content for mobile devices. In July 2012 it was acquired by the Japanese company NTT DOCOMO, through a friendly public takeover bid which led to the company being de-listed.

Since August 2014, he is a member of and Chief Executive Officer of Eataly Net, a subsidiary of Eataly group dedicated to international e-commerce of high-quality food & beverage based on the Italian food and wine culture.

Other relevant current appointments:

- CEO of Eataly Net S.r.l.