

AMPLIFON: ANNOUNCEMENT OF CHANGES TO VOTING RIGHTS

(ART. 85-BIS PARAGRAPH 4-BIS OF ISSUERS' REGULATION AND ART. 2.6.2. PARAGRAPH 1 PART A) OF BORSA ITALIANA S.P.A. MARKETS RULES)

Milan, July 5th, 2017 - Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), the global leader in hearing solutions and services, announces that on June 14th, 2017 the Company's voting rights have changed as better identified below. The change was made in accordance with art. 13 of the By-laws (pursuant to article 127-quinquies of Legislative Decree 58/1998, ("TUF")), which provides the option to assign two voting rights to each share held by the same party for an uninterrupted period of no less than twenty-four months starting from the date of registration on the list contemplated in the same article. The table below summarizes the current situation of voting rights:

- Amplifon S.p.A. share capital equals € 4,525,701.72 and consists of n. 226,285,086 shares with a nominal value of € 0.02 per share;
- On June 14th, 2017, the number of shares with accrued increased voting rights (two voting rights per share) is n. 102,137,264 shares out of a total of n. 226,285,086 shares, which implies a change in total voting rights from 331,250,731 to 328,422,350;
- Pursuant to subsection 8 of art 127-quinquies of the TUF, the increase of voting rights is calculated to determine the quora to convene the Shareholders' Meeting as well as for it to pass resolutions.

It should also be noted that there are further n. 545,510 shares registered in the list of increased voting rights; said increase is currently being vested.

	New situation		Previous situation	
	No. of shares	No. of voting rights	No. of shares	No. of voting rights
Ordinary shares	124,147,822	124,147,822	121,319,441	121,319,441
Ordinary shares with increased voting rights	102,137,264	204,274,528	104,965,645	209,931,290
Total	226,285,086	328,422,350	226,285,086	331,250,731

About Amplifon

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of over 9,600 points of sale, of which approximately 4,000 direct shops, 3,700 service centers and 1,900 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With more than 7,000 hearing care professionals, the Group is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information about the Group is available at: www.amplifon.com/corporate.

Investor Relations

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