

AMPLIFON IS A 2024 TOP EMPLOYER IN EUROPE, NORTH AMERICA, AND NEW ZEALAND

CERTIFICATION FOR GOOD PRACTICE IN HUMAN RESOURCES MANAGEMENT WAS CONFIRMED FOR THE THIRD YEAR RUNNING FOR THE WHOLE OF EUROPE AND THE MAIN COUNTRIES IN THE REGION. CONFIRMATION IN THE USA AND CERTIFICATION IN CANADA ENABLE AMPLIFON TO BECOME A TOP EMPLOYER IN NORTH AMERICA TOO. COLOMBIA AND PANAMA WERE ALSO CERTIFIED FOR THE FIRST TIME.

Milan, 18th January 2024 – **Amplifon**, the world leader in hearing care services and solutions, has been confirmed as a global 'Top Employer'.

The company has, in fact, obtained international certification for good practices in the management of human resources and the work environment in **Europe, North America** and **New Zealand**. Amplifon obtained certification for the third consecutive year for the whole of **Europe**. In addition, the Group obtained certification for the first time for **North America**, thanks to confirmation in the **United States** and the first certification in **Canada**. On the American continent, Amplifon also obtained certification for the first time in **Colombia** and **Panama**. Lastly, it was confirmed as a Top Employer in **New Zealand**.

"We are very proud to have been confirmed as a Top Employer in Europe, the United States and New Zealand again in 2024 and, to have extended our certification to new countries such as Canada, Colombia, and Panama, which confirms our commitment to the development of our employees worldwide regardless of the size of the country. In a company like ours, which places service at the centre and interacts with the end consumer daily, people, organisation and culture are the most important resources for success, and a truly decisive factor in ensuring the growth of the business while offering a high-quality service that improves the lives of our customers every day", **Francesca Morichini, Amplifon's Chief HR Officer** said.

The Amplifon Group, currently, employs almost **20,000 employees in 26 countries** on five continents around the world. More than **100 nationalities** are represented in Amplifon. Over **70%** of the company's workforce is made up of women, with an **average age of under 40**. Each year the company provides each of its employees with an average of at least **three days of training**.

The *Top Employer Certification* is the official recognition for corporate excellence in HR development and work environment improvement. Regulated by the *Top Employers Institute*, a global authority recognising excellence for people practices and ranking more than 2,200 companies in 122 countries, the award requires companies to meet higher standard requirements in six areas (People Strategy, Work Environment, Talent Acquisition, Learning, Diversity, Equity & Inclusion, and Well-being).

About Amplifon

Amplifon is the world's leading group in hearing care services and solutions. Its goal is to enable people with hearing loss to rediscover all the emotions of sound, offering innovative and personalized products and services to ensure the best solution for each customer. Founded in Milan in 1950, Amplifon is present today in 26 countries around the world with more than 9,500 specialized centres and 20,000 people representing almost 100 different nationalities. It is listed on the stock exchange (Euronext Milan) and has annual revenues for more than 2 billion euros. For more information: <https://corporate.amplifon.com>

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