

AMPLIFON RECEIVES THE MEDITERRANEAN LIGHTHOUSE AWARD FROM THE ITALIAN CHAMBER OF COMMERCE IN BARCELONA

Milano, November 19, 2024 - **Amplifon**, the global leader in hearing services and solutions, received the **Mediterranean Lighthouse Award** (Premio faro del Mediterraneo), an acknowledgement given by the **Italian Chamber of Commerce in Barcelona** for the company's excellent track record, its commitment to customers, and contribution to strengthening ties between Italy and Spain. Amplifon is the market leader in Spain, where it operates through a network of around 650 GAES branded shops.

For 11 years, the Mediterranean Lighthouse Award has honored Italian and Spanish companies that have contributed to strengthening ties between the two countries over time. In each edition, two companies are awarded for promoting cultural, economic, and commercial activities. This year, Amplifon received the prize awarded by a jury of representatives from the Italian Chamber of Commerce, Barcelona City Council, and other relevant bodies.

About Amplifon

Amplifon, the global leader in the retail hearing care market, empowers people to rediscover all the emotions of sound. Amplifon's more than 20,300 employees and collaborators worldwide are committed daily to understanding every customer's needs, offering exclusive, innovative and highly personalized products and services. With annual revenues of more than 2 billion euros, the Group operates through a network of over 10,000 points of sale in 26 countries and five continents. For more information about the Group: <https://corporate.amplifon.com>

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