

AMPLIFON AT THE TOP OF INSTITUTIONAL INVESTOR RANKING FOR 2021

AMPLIFON RANKED NUMBER ONE IN EUROPE IN THE “MEDICAL TECHNOLOGIES & SERVICES” SECTOR

CEO, ENRICO VITA, CFO, GABRIELE GALLI, AND INVESTOR RELATIONS & SUSTAINABILITY SR DIRECTOR, FRANCESCA RAMBAUDI, ALSO RECEIVED IMPORTANT RECOGNITIONS

Milan, September 16th, 2021 – Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), global leader in hearing solutions and services, was recognized as number one company in the “2021 All-Europe Executive Team” ranking for the full sector “Medical Technologies & Services” carried out by Institutional Investor, independent and trusted source for research and rankings amongst financial analysts and portfolio managers.

On an individual level, Institutional Investor also awarded Amplifon’s CEO Enrico Vita, first place in the “Best CEO” category; the CFO, Gabriele Galli, first place in the “Best CFO” category; and the Investor Relations & Sustainability Sr Director, Francesca Rambaudi, was also on the podium, coming in second in the “Best IR Professionals” category.

Amplifon was also number one in the “Best IR Program” and “Best Investor/Analyst Event” categories.

The ranking, which reflects the opinions of more than 1,500 professionals, financial analysts, and institutional investors, representing more than 600 financial firms, testifies the appreciation from the international financial community for the Company’s dialogue and the level of trust established with the financial market over the years. Amplifon announces this important recognition after its Capital Markets Day (held on September 13th, 2021), during which the Company presented its strategic pillars, growth opportunities and financial targets for the three-year period 2021-2023.

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon’s over 17,000 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group operates through a network of over 9,000 points of sale in 26 Countries and 5 continents. More information about the Group is available at: <https://corporate.amplifon.com>.

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