PRESS RELEASE

AMPLIFON: CLOSING OF THE DIVESTURE OF THE BUSINESS IN INDIA

Milan, August 12th, 2026 - Amplifon (EXM; Bloomberg ticker: AMP:IM), global leader in hearing solutions and services, announces it has completed the divesture of its business in India to Hearzap (Hearing Solutions Private Limited), a well-established operator in the Indian market.

The business in India, comprising a network of approximately 115 directly clinics and 460 employees, generated revenues of roughly 12 million euros in 2025 and had a dilutive impact on the Group's EBITDA. The transaction is the result of the in-depth strategic review of Amplifon's business segments carried out as part of the 'Fit4Growth' performance improvement program. The divesture will make a positive contribution to the Group's adjusted EBITDA margin, and no material non-recurring charges are expected.

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's around 14,300 employees worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services to ensure everyone the very best solution and outstanding experience. The Group, with annual revenues of 2.4 billion euros, operates through a network of 9,700 locations in 24 Countries and 5 continents. More information about the Group is available at: https://corporate.amplifon.com.

Investor Relations
Amplifon S.p.A.
Francesca Rambaudi
Tel +39 3357463350
francesca.rambaudi@amplifon.com

Amanda Hart Giraldi
Tel +39 347 816 2888
amanda.giraldi@amplifon.com

Corporate Communication
Amplifon S.p.A.
Salvatore Ricco
Tel +39 335 770 9861
salvatore.ricco@amplifon.com

Dania Copertino
Tel +39 348 298 6209
dania.copertino@amplifon.com