PRESS RELEASE

PUBLICATION OF THE DOCUMENTATION RELATING TO THE ORDINARY SHAREHOLDERS' MEETING CONVENED ON APRIL 23rd, 2026

Milan, March 23rd, 2026 - Amplifon (EXM; Bloomberg: AMP:IM; Reuters: AMPF.MI), a global leader in hearing care services and solutions, announces that the following documentation is available to the public at its registered office, on the Company's website https://corporate.amplifon.com/en, as well as on the authorized storage mechanism eMarket Storage at www.emarketstorage.com the following address:

- Notice of Call of the Ordinary Shareholders' Meeting to be held on 23 April 2026
- Proxy/sub proxy form to the Designated Representative for representation at the Shareholder's Meeting pursuant to art. 135-novies of Legislative Decree 58/1998
- Proxy form with voting instructions for the Designated Representative pursuant to art. 135-undecies of Legislative Decree 58/1998
- Directors' report on the proposed agenda
- Informative Document of the "Stock Grant Plan 2026-2031"
- Informative Document of the "Sustainable Value Sharing Plan 2026-2028".

The additional documentation relating to the Shareholders' Meeting will be made available, in the manner described above, within the terms provided for by current regulatory provisions.

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's around 20,600 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group, with annual revenues of 2.4 billion euros, operates through a network of oiver 10,000 points of sale in 25 Countries and 5 continents. More information about the Group is available at: https://corporate.amplifon.com.

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