

## AMPLIFON TO CONTINUE WITH THE SHARE BUYBACK PROGRAM

Milan, October 28<sup>th</sup>, 2022 – Amplifon S.p.A. (EXM; Bloomberg ticker: AMP:IM), global leader in hearing solutions and services, announces today that it is to continue with its share buyback program, pursuant to the resolution of the Shareholders' Meeting of April 22<sup>nd</sup>, 2022, and according to the terms previously communicated on May 12<sup>th</sup>, 2022.

The buyback of treasury shares may be carried out in line with Art. 132 of Legislative Decree of February 24<sup>th</sup>, 1998, n. 58 and Art. 144-bis of Consob Regulation n. 11971 of May 14<sup>th</sup>, 1999, by purchases on the regulated market in accordance with the operating procedures established in the Markets Regulation organized and managed by Borsa Italiana S.p.A.

As of today, the Company currently holds a total of 1,681,655 treasury shares, corresponding to 0.743% of the Company's share capital and to 0.521% of the total of the share capital in voting rights.

### About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's around 18,600 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group, with annual revenues of around 2 billion euros, operates through a network of over 9,200 points of sale in 25 Countries and 5 continents. More information about the Group is available at: <https://corporate.amplifon.com>.

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