

EXECUTION OF THE PROJECT FOR THE REDEFINITION OF AMPLIFON S.P.A.'S CORPORATE STRUCTURE

PUBLICATION OF THE INFORMATION DOCUMENT

Milan, April 23rd, 2021 – Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), global leader in hearing solutions and services, announces that, upon completion of the corporate requirements necessary for the execution of the project to redefine the corporate structure of Amplifon S.p.A. finally approved by Amplifon's Board of Directors on March 3rd, 2021, as per the terms outlined in the press releases issued on March 3rd, 2021 and April 15th, 2021 (the "Corporate Structure Redefinition Project"), today an information document relating to the Corporate Structure Redefinition Project was made available to the public (the "Information Document").

With regard to such document, it should be noted that, despite having exercised its right to waive the obligation to publish an information document for acquisitions and disposals pursuant to Art. 71 of CONSOB Regulation no. 11971 of May 14th, 1991 (as subsequently amended, the "Issuers' Regulation"), Amplifon has deemed appropriate to prepare, on a voluntary basis, the Information Document in order to provide adequate information to the market about the Corporate Structure Redefinition Project.

The Information Document was prepared in accordance with the indications provided for by the Schedule 3 of the Annex 3B of the Issuers' Regulation, as referred to in Article 71 of the Issuers Regulation, and is available to the public at the Company's registered offices, as well as on Amplifon's corporate website (<https://corporate.amplifon.com>, sezione "[Governance / Corporate documents](#)"), and at the authorized storage system "eMarket STORAGE".

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's over 17,000 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group operates through a network of over 11,000 points of sale in 27 Countries and 5 continents. More information about the Group is available at: <https://corporate.amplifon.com>.

Investor Relations

Amplifon S.p.A.

Francesca Rambaudi

Tel +39 02 5747 2261

francesca.rambaudi@amplifon.com

Corporate Communication

Amplifon S.p.A.

Luca Marini

Tel +39 02 5747 2005

luca.marini@amplifon.com

Media Relations

Brunswick

Lidia Fornasiero/ Barbara Scalchi

Tel +39 02 9288 6200

amplifon@brunswickgroup.com