

ANNOUNCEMENT OF CHANGES TO VOTING RIGHTS

(ART. 85-BIS PARAGRAPH 4-BIS OF ISSUERS' REGULATION AND ART. 2.6.2. PARAGRAPH I PART A)
OF BORSA ITALIANA S.P.A. MARKETS RULES)

Milan, April Ist, 2021 – Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), the global leader in hearing solutions and services, announces that on March 5th, 2021 the Company's voting rights have changed as better identified below. The change was made in accordance with art. I3 of the By-laws (pursuant to article I27-quinquies of Legislative Decree 58/I998, ("TUF")), which provides the option to assign two voting rights to each share held by the same party for an uninterrupted period of no less than twenty-four months starting from the date of registration on the list contemplated in the same article. The table below summarizes the current situation of voting rights:

- Amplifon S.p.A. share capital equals € 4,527,772.40 and consists of n. 226,388,620 shares with a nominal value of € 0.02 per share;
- On March 5th, 2021, the number of shares with accrued increased voting rights (two voting rights per share) is n. 96,734,180 shares out of a total of n. 226,388,620 shares, which implies a change in total voting rights from 322,096,091 to 323,122,800;
- Pursuant to subsection 8 of art 127-quinquies of the TUF, the increase of voting rights is calculated to determine the quora to convene the Shareholders' Meeting as well as for it to pass resolutions.

It should also be noted that there are further n. 3,522,025 shares registered in the list of increased voting rights; said increase is currently being vested.

	New situation		Previous situation	
	n. of shares	n. of voting rights	n. of shares	n. of voting rights
Ordinary shares	129,654,440	129,654,440	130,681,149	130,681,149
Ordinary shares with increased voting rights	96,734,I80	193,468,360	95,707,471	191,414,942
Total	226,388,620	323,122,800	226,388,620	322,096,091

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's over I7,000 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group operates through a network of over II,000 points of sale in 27 Countries and 5 continents. More information about the Group is available at: https://corporate.amplifon.com.

Investor Relations

Amplifon S.p.A.
Francesca Rambaudi
Tel +39 02 5747 2261
francesca.rambaudi@amplifon.com

Media Relations

Brunswick
Lidia Fornasiero/ Barbara Scalchi
Tel +39 O2 9288 6200
amplifon@brunswickgroup.com

Corporate Communication Amplifon S.p.A. Luca Marini Tel +39 02 5747 2005

luca.marini@amplifon.com