

PUBLICATION OF THE ANNUAL REPORT AND OF THE DOCUMENTATION RELATING TO THE ORDINARY SHAREHOLDERS' MEETING CONVENED ON APRIL 20TH, 2018

Milan, March 16th 2018 - Amplifon S.p.A. announces that the Annual Report 2017, including the draft Financial Statements and Consolidated Financial Statements at December 31st, 2017, together with the relevant Report on Operations, the certifications pursuant to art. 154-bis, para. 5, of the Legislative Decree no. 58/98 (TUF), as well as the Reports of the Independent Auditors and of the Board of Statutory Auditors, is available to the public at the Company's registered office and on the Company's website www.amplifon.com/corporate.

In the same manner, the 2017 Report on Corporate Governance and Ownership Structure, the Non-Financial Disclosure as at December 31st, 2017 and the Remuneration Statement pursuant to art. 123-ter, para. 1 of the Legislative Decree no. 58/98 are available to the public at the Company's registered office and on the Company's website.

In compliance with paragraph 2 of Article 154 bis of the "Uniform Financial Services Act" (Legislative Decree 58/1998), the Financial Reporting Officer Gabriele Galli declares that the accounting information reported in the present press release corresponds to the underlying documentary reports, books of account and accounting entries.

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's 14,000 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group operates through a network of over 10,000 points of sale in 22 Countries and 5 continents. More information about the Group is available at: www.amplifon.com/corporate .

Investor Relations

Amplifon S.p.A.

Francesca Rambaudi

Tel +39 02 5747 2261

francesca.rambaudi@amplifon.com