

AMPLIFON : NOTICE OF CHANGE IN SHARE CAPITAL

(ART. 85-BIS OF CONSOB REGULATION AND ART. 2.6.2. PARAGRAPH 1 PART A) OF BORSA ITALIANA S.P.A. MARKETS RULES)

Milan, March 3rd, 2017 - We hereby notify the change in share capital of Amplifon S.p.A. (entirely subscribed and paid-in) following the partial subscription of the capital increase, approved by the Board of Directors on October 28th, 2010, and the consequent issue of 8,334 ordinary shares of Amplifon S.p.A..

In accordance with Art. 2444 of the Italian Civil Code, the certification of the executed capital increase has been filed with Milan Company Register on March 2nd, 2017.

	Current share capital			Previous share capital		
	Euro	n. of shares	Nominal Value	Euro	n. of shares	Nominal value
Total of which:	4,524,402.72	226,220,136	0.02	4,524,236.04	226,211,802	0.02
Ordinary shares (with normal voting rights) Current coupon number: 10	4,524,402.72	226,220,136	0.02	4,524,236.04	226,211,802	0.02

About Amplifon

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of approximately 3,800 points of sale, 3,600 service centers and 1,850 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With approximately 5,500 hearing care professionals, the Company is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information about the Group available at: www.amplifon.com/corporate.

Investor Relations

Amplifon S.p.A.
Francesca Rambaudi
Tel +39 02 5747 2261
francesca.rambaudi@amplifon.com

Media Relations:

Edelman Italia
Claudia Galeotti
Tel +39 02 63116 273
claudia.galeotti@edelman.com