

## AMPLIFON: ANNOUNCEMENT OF CHANGES TO VOTING RIGHTS

(ART. 85-BIS PARAGRAPH 4-BIS OF ISSUERS' REGULATION AND ART. 2.6.2. PARAGRAPH 1 PART A) OF BORSA ITALIANA S.P.A. MARKETS RULES)

Milan, August 3<sup>rd</sup>, 2017 - Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), the global leader in hearing solutions and services, announces that on July 10<sup>th</sup>, 2017 the Company's voting rights have changed as better identified below. The change was made in accordance with art. 13 of the By-laws (pursuant to article 127-quinquies of Legislative Decree 58/1998, ("TUF")), which provides the option to assign two voting rights to each share held by the same party for an uninterrupted period of no less than twenty-four months starting from the date of registration on the list contemplated in the same article. The table below summarizes the current situation of voting rights:

- Amplifon S.p.A. share capital equals € 4,525,701.72 and consists of n. 226,285,086 shares with a nominal value of € 0.02 per share;
- On July 10<sup>th</sup>, 2017, the number of shares with accrued increased voting rights (two voting rights per share) is n. 102,137,864 shares out of a total of n. 226,285,086 shares, which implies a change in total voting rights from 328,422,350 to 328,422,950;
- Pursuant to subsection 8 of art 127-quinquies of the TUF, the increase of voting rights is calculated to determine the quora to convene the Shareholders' Meeting as well as for it to pass resolutions.

It should also be noted that there are further n. 544,910 shares registered in the list of increased voting rights; said increase is currently being vested.

	New situation		Previous situation	
	No. of shares	No. of voting rights	No. of shares	No. of voting rights
Ordinary shares	124,147,822	124,147,822	124,147,822	124,147,822
Ordinary shares with increased voting rights	102,137,864	204,275,728	102,137,264	204,274,528
<b>Total</b>	<b>226,285,086</b>	<b>328,422,950</b>	<b>226,285,086</b>	<b>328,422,350</b>

### About Amplifon

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of over 9,900 points of sale, of which approximately 4,200 direct stores, 3,800 service centers and 1,900 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With more than 7,000 hearing care professionals, the Group is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information about the Group is available at: [www.amplifon.com/corporate](http://www.amplifon.com/corporate).

### Investor Relations

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