



AMPLIFON: THE NEW BOARD OF DIRECTORS ASSIGNS OFFICES AND GRANTS POWERS TO THE DIRECTORS

Milan, April 18th, 2016. The Board of Directors of Amplifon S.p.A., appointed during today's Shareholders' Meeting, met after the Shareholders' Meeting to resolve on the offices to be assigned within the internal bodies and the granting of powers.

Susan Carol Holland and Enrico Vita were appointed Chairperson of the Board of Directors and Chief Executive Officer, respectively, in line with the prior offices held. Anna Maria Formiggini was confirmed as Honorary Chairperson.

The Board of Directors also appointed the members of the following Board Committees and the Supervisory Board:

- Remuneration and Appointments Committee: Maurizio Costa (Chairperson), Susan Carol Holland, Andrea Casalini, Maria Patrizia Grieco
- Risk and Control Committee: Lorenzo Pozza (Chairperson), Susan Carol Holland, Alessandro Cortesi, Laura Donnini
- Related Parties Transactions Committee: Andrea Casalini (Chairperson), Laura Donnini, Giovanni Tamburi
- Supervisory Board: Lorenzo Pozza (Chairperson), Laura Donnini, Paolo Tacciarina

The Board of Directors also appointed Lorenzo Pozza Lead Independent Director.

The Board of Directors, lastly, verified that, based on the information provided by the interested parties or, at any rate, available to the Company, the following directors qualify as independent directors pursuant to Art. 148, paragraph 3, of TUF, as well as to the recommendations found in the Corporate Governance Code approved by Borsa Italiana S.p.A.:

- Andrea CASALINI
- Alessandro CORTESI
- Maurizio COSTA
- Laura DONNINI
- Maria Patrizia GRIECO
- Lorenzo POZZA
- Giovanni TAMBURI

With regard to these qualifications, please note that the Board of Directors recognized the independence of the director Maurizio Costa, despite having been a director of the company for nine out of the last twelve years, on the basis of the independent judgement he has consistently proven to possess and his professional capabilities.

About Amplifon

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of approximately 3,500 points of sale, 3,400 service centers and 1,700 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With over 5,500 hearing care professionals, the Company is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information available at: www.amplifon.com/corporate

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