



PRESS RELEASE

AMPLIFON: Publication of the procedure for recognition of the increased voting right

Milan, March 11th, 2015 – The Company announces that it has made available to shareholders on its website www.amplifon.com (section “Investors/Corporate Governance”) the procedure for obtaining the increased voting right, adopted by Amplifon S.p.A. by resolution of the Extraordinary Shareholders’ Meeting of January 29, 2015, and entered in the Companies Register of Milan on February 7, 2015.

The shareholder may find in the above procedure all useful information to achieve the recognition of this right, should they qualify.

Amplifon, listed on the STAR segment and the FTSE Italia Mid Cap Index of the Milan Stock Exchange, is the worldwide leader in the distribution and customization of hearing aids and related services. Through a network of 3,300 points of sale (comprising both indirect and direct channels), more than 3,200 service centers and over 2,000 affiliates, Amplifon is active in Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Poland, Egypt, Turkey, Israel, U.S.A., Canada, Brazil, Australia, New Zealand, and India.

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