



PRESS RELEASE

AMPLIFON: Publication of the Plan for Merger by incorporation of Sonus Italia S.r.l. into Amplifon S.p.A.

Milan, June 19th, 2015 – Amplifon announces that today the Plan for Merger by incorporation of Sonus Italia S.r.l. into Amplifon S.p.A., prepared pursuant to art. 2501-ter and 2505 of the Italian Civil Code, as well as the Annual Financial Reports at 31.12.2014 of the two companies are available to the public at the Company's registered office, on the authorized storage mechanism NIS-Storage (www.emarketstorage.com) and on the Company's website (www.amplifon.com – section *Investors*).

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