



PRESS RELEASE

AMPLIFON: Addition to the Board of Directors' Report on the proposed agenda for the Extraordinary Shareholders' Meeting convened on January 29th, 2015.

Milan, January 23rd, 2015 – Today Amplifon S.p.A.'s Board of Directors met to resolve on a few additions and amendments to the report prepared by Amplifon S.p.A.'s Board of Directors on the proposed agenda for the Extraordinary Shareholders' Meeting convened on January 29th, 2015, originally published on December 24th, 2014, relating to by-law amendments pursuant to art. 127-*quinquies* of T.U.F. (Legislative Decree 58/98) on the topic of increasing voting rights.

These additions became necessary as a result of both the regulatory provisions issued by Consob, subsequent to the publication of the first version of the Board's report, in implementation of Art. 127- *quinquies* of T.U.F. and the specific request that was received from Consob, in accordance with Art. 114, paragraph 5 of Legislative Decree 58/98, on January 16th, 2015.

The integrated Directors' report was made available to the public today at the Company's registered office, on the authorized storage mechanism 1INFO (www.1info.it) and on the Company's website (www.amplifon.com, *Investors* section). The additions refer, in particular, to the methods used to increase voting rights, the by-law amendments proposed by the Board of Directors along with the underlying motivation for the proposed changes.

For more information, please contact:

Investor Relations:

Amplifon S.p.A.

Emilia Trudu

Tel +39 02 5747 2454

Fax +39 02 5740 9427

emilia.trudu@amplifon.com

www.amplifon.com