**PRESS RELEASE**

**AMPLIFON: Update on the share buy-back program**

**Milan, October 27th, 2015** – In relation to the share buy-back program resolved by the Shareholders' Meeting of April 21st, 2015, Amplifon announces that it has purchased in the period October 19th – 23rd, 2015 a total of 5,000 ordinary Amplifon S.p.A. shares, equivalent to 0.002% of the share capital, at an average unit price of Euro 7.200 per share, for a total consideration of Euro 35,997.50.

In reference to the same resolution, the Company has used treasury shares to service the first cycle of the Performance Stock Grant Plan 2011-2020 for a total of n. 1,447,792 shares.

As of October, 23rd 2015, Amplifon owned n. 6,714,208 of its shares, corresponding to 2.979% of the Company's share capital.

**For more information, please contact:**

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