



## **PRESS RELEASE**

### **AMPLIFON: Update on the share buy-back program**

**Milan, July 8<sup>th</sup>, 2015** – In relation to the share buy-back program resolved by the Shareholders' Meeting of April 21<sup>st</sup>, 2015, Amplifon announces that it has purchased in the period June 30<sup>th</sup> - July 7<sup>th</sup>, 2015 a total of 30,000 ordinary Amplifon S.p.A. shares, equivalent to 0.013% of the share capital, at an average unit price of Euro 7.014 per share, for a total consideration of Euro 210,421.50.

In reference to the same resolution, the Company has used treasury shares to service the first cycle of the Performance Stock Grant Plan 2011-2020 for a total of n. 629,292 shares.

As of today, Amplifon owns n. 7,222,708 of its shares, corresponding to 3.207% of the Company's share capital.

**For more information, please contact:**

**Investor Relations:**

**Amplifon S.p.A.**

Emilia Trudu

Tel +39 02 5747 2454

Fax +39 02 5740 9427

[emilia.trudu@amplifon.com](mailto:emilia.trudu@amplifon.com)

[www.amplifon.com](http://www.amplifon.com)