

AMPLIFON S.p.A.

CODE OF CONDUCT ON INTERNAL DEALING

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1. INTRODUCTION

- **1.1.** This Code of Conduct (hereinafter the "**Code**") has been adopted by Amplifon S.p.A. (the "**Company**") in compliance with provisions in the following regulations, to which reference is made for anything not expressly provided in this Code:
 - CONSOB Regulation no. 11971/1999 ("Issuers' Regulation")
 - Regulation (EU) 596/2014 ("**MAR**");
 - Commission Implementing Regulation (EU) 2016/523;
 - Commission Delegated Regulation (EU) 2016/522;
 - CONSOB Guidelines "Management of Privileged Information";
 - ESMA Q&As.
- **1.2.** This Code has been amended based on the legal framework in effect at the date of approval by the Board of Directors, and is therefore subject to amendments that may be necessary as a result of developments in primary and secondary legislation and best market practices.
- **1.3.** In the event of any doubts, terms not defined in this Code shall be interpreted in accordance with the aforesaid provisions.
- **1.4.** The Code regulates with binding effects, the reporting and conduct obligations that shall be observed by Relevant Persons (as defined below), by Relevant Shareholders (as defined below), by Closely Associated Persons (as defined below), and by the Company, in order to ensure specific, systematic and fair transparency in reporting Operations (as defined below) to the public and competent authorities.
- **1.5.** Relevant Persons and Relevant Shareholders shall observe the Code and ensure that Closely Associated Persons are aware of and comply with it.

2. DEFINITIONS

- **2.1.** For the purposes of this Code, the following terms and expressions will have the meaning given below:
- "Shares" mean the shares of the Company.
- "Relevant Shareholders" means anyone who has a shareholding, calculated pursuant to Art. 118 of the Issuers' Regulation, equal to at least 10% of the share capital of the Company, represented by voting Shares, as well as any other party who controls the Company.
- "Execution date" means the day when a Transaction is conducted.
- "Group" means the Company and Subsidiaries.
- "Executive Leadership Team" means the team of executives with key responsibilities, commonly referred to within the Group as the "Executive Leadership Team".
- "Transactions" mean the transactions as of article 4.1. below and Attachment A.
- "Closely Associated Person" of a Relevant Person or Relevant Shareholder means the following persons:
 - i. a spouse, or a partner considered to be equivalent to a spouse in accordance with Italian law:
 - ii. a dependent child, in accordance with national law;
 - iii. a relative who has shared the same household for at least one year as of the date of the Transaction concerned;
 - iv. a legal person, trust or partnership, the managerial responsibilities of which are held by a Relevant Person, a Relevant Shareholder, or a person referred to in points (i), (ii) and (iii);
 - v. a legal person, trust or partnership, which is directly or indirectly controlled by a Relevant Person, a Relevant Shareholder, or a person referred to in points (i), (ii) and (iii);
 - vi. a legal person, trust or partnership, of which the economic interests are substantially equivalent to those of a Relevant Person, a Relevant Shareholder, or a person referred to in points (i), (ii) and (iii);
 - vii. a legal person, trust or partnership, which is set up for the benefit of a Relevant Person, a Relevant Shareholder, or a person referred to in points (i), (ii) and (iii).
- "Code Administrator" indicates the person defined in the article below Errore. L'origine riferimento non è stata trovata..
- "Subsidiaries" mean the subsidiaries of the Company pursuant to article 2359 of the Italian Civil Code and/or included in the scope of consolidation pursuant to IAS/IFRS.
- "Relevant Person" means:

- each member of the Board of Directors and Board of Statutory Auditors of the Company;
- ii. any person who performs executive management functions for the Company who is not a member of the bodies as of point (i) above, who has regular access to inside information relating directly or indirectly to the Company and power to take managerial decisions affecting the future developments and business prospects of the Company;
- iii. any other director of the Group that is a member of the Executive Leadership Team.

"Financial instruments" mean the Financial Instruments of the Company, including Shares.

"Related Financial Instruments" mean

- i. financial instruments that enable shares to be subscribed for, bought or sold;
- ii. bonds and other financial debt instruments that are convertible into Shares or exchangeable with them;
- iii. financial derivatives (as of article 1, paragraph 3 of the TUF) related to Shares;
- iv. other financial instruments equivalent to Shares, representing such shares;
- v. listed shares issued by Subsidiaries and the financial instruments as of letters i) to iv) above, connected to such shares;
- vi. unlisted shares issued by Subsidiaries, when the book value of the investment in the Subsidiary represents more than fifty percent (50%) of the Company's assets, as reported in its latest approved financial statements, and the related financial instruments as defined in letters i) to iv) above, connected to such shares.
- vii. other financial instruments equivalent to Shares, representing such Shares.

3. IDENTIFICATION OF OBLIGED PERSONS AND NOTICES

- **3.1.** The Code Administrator (as defined below) compiles and updates the list of Relevant Persons, Relevant Shareholders, and Closely Associated Persons to one or the other (the "List").
- **3.2.** Identification as a Relevant Person or Relevant Shareholder and this Code, as well as internal dealing obligations are notified to Relevant Persons and Relevant Shareholders in a notice as of **Attachment B**. On receipt of the notice and the Code, Relevant Persons and Relevant Shareholders will sign the statement of acknowledgement and acceptance as of **Attachment C** and promptly send it to the Code Administrator, by e-mail, to totalreward@amplifon.com, failing which it will be assumed that the Relevant Person has, in any case, been duly notified.

- **3.3.** Relevant Persons and Relevant Shareholders shall inform Closely Associated Persons of this Code and internal dealing obligations, in a written notice, keeping a copy.
- **3.4.** Relevant Persons, Relevant Shareholders, and Closely Associated Persons shall give the Company all information necessary to comply with the obligations of this Code and applicable regulations.

4. SCOPE – TRANSACTIONS

- **4.1.** This Code applies to all transactions, including those indicated in **Attachment A** ("**Transactions**") concerning Financial Instruments or Related Financial Instruments, carried out:
 - a) directly or indirectly, by Relevant Persons, Relevant Shareholders, or Closely Associated Persons;
 - b) by persons professionally arranging or executing transactions, or any other person on behalf of a Relevant Person or Closely Associated Person, even where discretion is exercised;
 - c) as regards life assurance pursuant to Directive 2009/138/EC, in which (i) the policy holder is a Relevant Person, Relevant Shareholder, or a Closely Associated Person; (ii) the investment risk is undertaken by the policy holder; (iii) the policy holder has the power or discretionary power to make investment decisions relating to specific instruments of the life insurance, or to execute transactions concerning specific financial instruments of the life insurance.
- **4.2.** For the purposes of article 4.1 above and consequent reporting obligations to Consob, to the Company and the public as of article 5 hereunder, only Transactions conducted once a total amount of \in 20,000.00 has been reached, or a different amount identified by the competent authority pursuant to article 19, paragraphs 8 and 9 of the MAR, over a calendar year, are considered. This amount is calculated adding, without adjustments, the value of all Transactions conducted from the start of the calendar year.

Note that transactions performed by a Relevant Person or a Relevant Shareholder cannot be added (according to the accumulation set out in this paragraph) to those performed by its Closely Associated Persons.

5. DISCLOSURE OF RELEVANT TRANSACTIONS

5.1. Relevant Persons, Relevant Shareholders, and Closely Associated Persons shall inform the Company and - save for the proxy herein - Consob, of Transactions as of article **Errore.**

L'origine riferimento non è stata trovata. above, using the template in **Attachment D** to this Code, according to the following procedures:

- (i) to allow the Company to inform the public as of article 5.3 below, the notice to the Company shall be issued promptly and in any case **no later than 1 business day** from the Date of Execution, by e-mail to totalreward@amplifon.com;
- the notice to Consob shall be issued promptly and in any case no <u>later than 3</u> <u>business days</u> from the Date of Execution according to the procedures in article 5.4 below, save for the right of Relevant Persons, Relevant Shareholders, and Closely Associated Persons to appoint the Company to notify Consob.
- **5.2.** Relevant Persons, Relevant Shareholders, and Closely Associated Persons may use the Company to issue notices to Consob relative to Transactions as of article **Errore. L'origine riferimento non è stata trovata.** above. In this case, Relevant Persons, Relevant Shareholders, and Closely Associated Persons shall promptly notify the Company of Transactions and in any case, **no later than 1 business day** from the Date of Execution, requesting the Company to notify Consob.
- **5.3.** The Company through the Code Administrator shall notify the public and, if appointed, Consob, promptly and in any case **no later than 3 business days** from the Date of Execution, of information on Transactions received from Relevant Persons, Relevant Shareholders, and Closely Associated Persons, using the template in **Attachment D**.
- **5.4.** Notices to Consob as of article 5.1(ii) above will be made sending the template as of **Attachment D**:
 - by e-mail to the certified e-mail address <u>consob@pec.consob.it</u> (if the sender has to use a certified e-mail address);
 - or by e-mail to the address <u>protocollo@consob.it</u>.

The notice shall be addressed to the "Markets Information Department", with "MAR Internal Dealing" indicated at the beginning of the subject line.

5.5. The Company is not responsible for breaches and/or delayed compliance with the reporting obligations of Relevant Persons, Relevant Shareholders, and/or Closely Associated Persons and/or the Company if such breaches or delayed compliance arise from a failure to report or incomplete, inaccurate or delayed reporting by Relevant Persons, Relevant

Shareholders, and/or Closely Associated Persons in breach of the provisions in this Code or of applicable regulations.

5.6. Transactions conducted by Relevant Persons and Relevant Shareholders shall not be published elsewhere before being notified via the SDIR. The Code Administrator shall ensure that notices concerning these Transactions are not misleading, false or deceptive and do not omit anything that may influence the relevance of such information.

6. CODE ADMINISTRATOR

- **6.1.** The person in charge of receiving, managing and disclosing to the market information concerning Transactions conducted by Relevant Persons, Relevant Shareholders, and Closely Associated Persons (the "Code Administrator") is the Group Chief HR Officer appointed from time to time, or other such person designated by the Board of Directors, that shall provide written acceptance of this appointment and of this Code.
- **6.2.** Specifically, the Code Administrator is responsible for:
 - (i) compiling and updating the List;
 - (ii) providing the disclosure set out in **Attachment B** to Relevant Persons and Relevant Shareholders;
 - (iii) ensuring that Relevant Persons and Relevant Shareholders are informed of this Code, providing, on request, information and clarifications to facilitate compliance with reporting obligations concerning Transactions and in general, the adoption of the Code;
 - (iv) keeping the written statements in which Relevant Persons and Relevant Shareholders declare they have been fully informed of and accept the Code and consent, pursuant to the privacy law in force;
 - (v) reporting any breaches of this Code by Relevant Persons and Relevant Shareholders that come to his/her attention to the legal representatives of the Company, and to the Board of Directors in the event of breach by a member of the Board of Directors or of the Board of Statutory Auditors, so as to allow them to take sanctions and any measures established by this Code and allowed by applicable laws;
 - (vi) appointing one or more replacements in the event of his/her being unavailable;
 - (vii) proposing possible revisions of the Code to the Board of Directors to reflect any amendments to applicable provisions, and informing the Board of any

- improvements and additions in view of the practical experience gained and market practice in this area;
- (viii) keeping all notices received from Relevant Persons, Relevant Shareholders, and Closely Associated Persons and all notices issued to Consob and to the public.
- **6.3.** The Code Administrator ensures the confidentiality of notices received.

7. USE OF PERSONAL DATA

At the time the Code is received pursuant to Article 6 above, Relevant Persons are required to sign a communication, using the template in **Attachment C**, which confirms:

- full acceptance of the Code's provisions;
- the commitment to provide written notice to their Closely Associated Persons of the obligations they have pursuant to the law in force and the Code, and to retain a copy of the relative notice; and
- consent to processing personal data pursuant to the privacy law in force, if applicable.

For purposes of this Code, the Company may be required to process certain personal data of Relevant Persons, Relevant Shareholders, and Closely Associated Persons. The personal data that the Company acquires through communications received will be subject to processing in application of the Code, including through third parties, for the sole purpose of complying with the applicable law. Therefore, by virtue of the laws and regulations described, Relevant Persons, Relevant Shareholders, and Closely Associated Persons are required to provide the personal data and information that the Company, in its role as data controller, processes for thepurposes and in the manners described in greater detail in the disclosure pursuant to Article 13of EU Regulation 679/2016, the General Data Protection Regulation ("GDPR") and any otherrelevant provisions of law. The legal basis for processing the personal data in question is founded on both a legal obligation, and on the Company's determination, as data controller, thatthere is a legitimate interest in protecting the market in order to prevent fraud, in accordance with the GDPR as amended.

By signing Attachment C to this Code, Relevant Persons, Relevant Shareholders, and Closely Associated Persons declare that they have read and understood everything that concerns the processing of their personal data. Any refusal to provide the data requested would make it impossible for the Company to meet its legal obligations and would justify imposition of the applicable sanctions.

8. SANCTIONS

- **8.1.** In the event of breach of this Code, the Company may take measures established by applicable regulations, against the persons responsible, including claims for compensation for damages sustained by the Company as a result of the breach.
- **8.2.** Failure to comply with the provisions of this Code, even if not subject to sanctions by the judicial or other competent authorities, may seriously damage the Company, also in terms of reputation, with significant economic and financial consequences.
- **8.3.** The Board of Directors is responsible for taking appropriate measures in the event of breach of the Code. If the breach is committed by a board member, said person may not be involved in decisions concerning sanctions. If the majority of Board members have been involved in the breach, the Board of Statutory Auditors of the Company will take appropriate measures.
- **8.4.** Without prejudice to the foregoing, failure to observe reporting obligations or limitations on conducting Transactions will result in:
 - (i) disciplinary sanctions established in collective bargaining agreements being applied to Relevant Persons that hold the position of director;
 - (ii) the Board of Directors being entitled to propose, at the next shareholders' meeting, the removal from office for just cause of defaulting board members and auditors of the Company.

9. BLOCKING PERIODS - RESERVE POWER

- **9.1.** Relevant Persons or Close Associates may not conduct any transactions on their own account or for third parties, directly or indirectly, in the 30 (thirty) calendar days before public disclosure of an interim financial report or a year-end financial report which the Company is obliged to make public according to statutory and regulatory provisions applicable from time to time.
- **9.2.** The calendar of board meetings for the current year is published at https://corporate.amplifon.com/en under "Investors".
- **9.3.** Exceptions to the above may be granted, for good reasons, by the Board of Directors pursuant to applicable regulations, in particular under exceptional circumstances, such as serious financial difficulties which prevent the immediate sale of Shares.

9.4. Moreover, the Board of Directors of the Company may introduce further restrictions or limitations barring some or all Relevant Persons from conducting relevant transactions pursuant to this Code during specific periods of the year. In this case, the Code Administrator will inform Relevant Persons of the start and end date of the period when Relevant Persons and Closed Associated Persons may not conduct Transactions.

10. EFFECTIVE DATE

- **10.1.** This Code was approved by the Board of Directors of the Company with a resolution of 10 May 2006, and was subsequently revised on 23 October 2014, 26 October 2016, and 26 July 2018.
- **10.2.** Any notices which are necessary due to applicable statutory and regulatory amendments will be approved by the Board of Directors.
- **10.3.** The Code Administrator will notify Relevant Persons and Relevant Shareholders of Amendments to provisions, indicating the effective date of new or amended provisions. The Code Administrator shall obtain acceptance of the amended Code, according to the procedures indicated in article 3 above.

ATTACHMENT A

Non-exhaustive list of Transactions

* * * * *

Transactions covered by this Code and reporting obligations of applicable regulations on internal dealing include the following:

- a) acquisition, disposal, short selling, subscription or exchange;
- b) acceptance or exercise of a stock option, including a stock option granted to Relevant Persons, Relevant Shareholders, or employees as part of their remuneration package, and the disposal of shares arising from the exercise of a stock option;
- c) entering into or the exercise of equity swaps;
- d) transactions in or related to derivatives, including cash-settled transactions;
- e) entering into a contract for difference on a Financial Instrument;
- f) acquisition, disposal or exercise of rights, including put and call options, and warrants;
- g) subscription to a capital increase or debt instrument issuance;
- h) transactions in derivatives and financial instruments linked to a credit instrument of the Company, including credit default swaps;
- i) conditional transactions upon the occurrence of the conditions and actual execution of the transactions;
- j) automatic or non-automatic conversion of a Financial Instrument into another financial instrument, including the exchange of convertible bonds to Shares;
- k) gifts and donations made or received, and inheritance received;
- transactions executed in index-related products, baskets and derivatives, insofar as required by article 19 of the MAR;
- m) transactions executed in shares or units of investment funds, including alternative investment funds (AIFs) referred to in article 1 of Directive 2011/61/EU of the European Parliament and of the Council, insofar as required by article 19 of the MAR;
- n) transactions executed by manager of an AIF in which the Relevant Person or a Closed Associated Person has invested, insofar as required by article 19 of the MAR;
- o) transactions executed by a third party under an individual portfolio or asset management mandate on behalf or for the benefit of a Relevant Person or a Closed Associated Person;
- p) purchase, disposal or waiver (entirely or partially) of a Related Financial Instrument by a Relevant Person and/or a Closed Associated Person;

q) borrowing or lending of Financial Instruments by or for the benefit of a Relevant Person or Closed Associated Person:

The following are not included under Transactions:

- 1) transactions regarding financial instruments related to Shares or debt instruments of the Company if, at the time of the transaction, one of the following conditions has been met:
 - i. the financial instrument consists of a quota or a share of a collective investment undertaking in which exposure to the Shares or debt instruments of the Company does not exceed 20% of the assets held by the collective investment undertaking;
 - ii. the financial instrument provides exposure to an assets portfolio in which exposure to the Shares or debt instruments of the Company does not exceed 20% of the portfolio assets; or
 - iii. the financial instrument consists of a quota or share of a collective investment undertaking or provides exposure to an assets portfolio and the Relevant Person or Closely Associated Person does not know, nor could know, the composition of the investments or exposure of said collective investment undertaking or assets portfolio in relation to the shares or debt instruments of the Company, and also there are no reasons that would induce that person to believe that the shares or debt instruments of the Company exceed the thresholds in letter (i) or (ii).

If information is available regarding the composition of the investments of the collective investment undertaking or exposure to the assets portfolio, the Relevant Person or Closely Associated Person shall make all reasonable effort to make use of said information.

2) transactions performed on Shares or debt instruments of the Company or on derivatives or other financial instruments related to them, by managers of a collective investment undertaking in which the Relevant Person or Closely Associated Person have invested, are not subject to the notice obligation if the manager of the collective investment undertaking acts with complete discretion, which precludes the possibility that he could either directly or indirectly receive instructions or suggestions of any kind from investors of that collective investment undertaking regarding the composition of the portfolio.

ATTACHMENT B

Information given to Relevant Persons and Relevant Shareholders by the Company

* * * * *

Subject: Code of Conduct on Internal Dealing – Inclusion in the List of Relevant Persons or Relevant Shareholders

Dear Mr/Mrs/Ms/Miss [Surname]

Please be informed that your name has been included in the List of [Relevant Persons] / [Relevant Shareholders] pursuant to the Code of Conduct on Internal Dealing (herein the "Code") of Amplifon S.p.A. (the "Company").

We therefore request you read the Code (attached for your reference), and applicable legal obligations and sanctions, regulated, inter alia, by Regulation (EU) no. 596/2014.

Please note that you are also required to notify in writing Closely Associated Persons (as defined in the Code) of legal obligations on insider dealing and the Code of Conduct, keeping acopy of this notification.

Please note that pursuant to Article 13 of EU Regulation 679/2016 on processing personal data, as amended ("GDPR"), the personal data collected are necessary for registration with the List of [Relevant Persons] / [Relevant Shareholders] and/or Closely Associated Persons and for the relative updates, and will be processed and retained by the Company in its capacity as data controller, both electronically and on paper, in accordance with the provisions of the GDPR, in order to meet the obligations of current law on market abuse and processing of Privileged Information and for the period required by said law. The data controller's employees and assistants who are responsible for the relevant areas and have been duly appointed to handle data processing may have access to the data. The data may also be communicated abroad to countries which are not members of the European Union, adopting adequate measures and precautions as set out by the GDPR. The list of persons to whom the data may be communicated is always available upon request to the Company. The provision of personal data is mandatory; refusal to provide it could expose you and the Company to sanctions pursuant to the law in force and/or the Procedure.

You may exercise the rights set out in Articles 15-22 of the GDPR (including but not limited to the right to access your personal data, to request their rectification, updating, and if necessary

cancellation if the personal data are no longer necessary for the purposes for which they were collected or otherwise processed), by sending an informal request to the data controller or the data processor. Finally, if you feel that processing the data provided violates the law on the protection of personal data, you have the right to file a claim with the Italian Data Protection Authority (www.garanteprivacy.it).

Please confirm receipt of the Code, sending the attached "Statement of acknowledgement and acceptance of the Code of Conduct and Authorisation to process personal data duly signed, by e-mail, to totalreward@amplifon.com and providing the names of Closely Associated Persons which theCompany will include in the List.

Best regards

Milan, [date]

Amplifon S.p.A. *Chief HR Officer*

ATTACHMENT C

Statement of acknowledgement and acceptance of the Code and Authorisation to process personal data

* * * * *

The		
undersigned_		

- acknowledging that he/she has been included in the List [of Relevant Persons] / [Relevant Shareholders] pursuant to the Code of Conduct on Internal Dealing (the "Code") of Amplifon S.p.A. (the "Company");
- aware of his/her moral duty and legal obligations of applicable regulations (of which a copy has been provided) and the Code;
- acknowledging the sanctions in the event of failure to comply with obligations arising from the Code and applicable regulations, of which he/she has been informed;

DECLARES

- that he/she has received a copy of the above documents, and has read and accepts in full and unconditionally the contents;
- that he/she undertakes to notify in writing his/her Closed Associated Persons of their obligations pursuant to applicable regulations and of the Code and to keep a copy. In this regard, the names of Closed Associated Persons (as defined by the Code) are listed below:

that he/she undertakes to inform the Code Administrator of Transactions (as defined in

- that he/she undertakes to strictly observe the provisions in the Code (and - pursuant to article 1381 of the Italian Civil Code - to ensure that Closed Associated Persons strictly observe the reporting obligations of applicable regulations and of the Code);

the Code), according to the terms and procedures established by the Procedure;

- on his/her behalf and under his/her responsibility that he/she authorises the Company to issue the aforesaid notices to Borsa Italiana S.p.A. and disclose the content to the public according to the terms and procedures established in the Code;

CONSENTS

pursuant to and for the purposes of EU Regulation 679/2016, to the processing of his/her
personal data contained in this form by the Company for the purposes indicated in the Code of
Conduct and shall take action so that Closed Associated Persons consent to the processing of
their personal data, declaring he/she has received information concerning rights as of article 13
of EU Regulation 679/2016.

	,		_
Signature			

ATTACHMENT D

Template of notification and public disclosure of the transactions carried out by Relevant Persons, Relevant Shareholders, and Closely Associated Persons

1. DATI RELATIVI ALLA PERSONA CHE ESERCITA FUNZIONI DI AMMINISTRAZIONE, DI CONTROLLO O DI DIREZIONE / ALL'AZIONISTA RILEVANTE / ALLA PERSONA DIRETTAMENTE ASSOCIATA / DETAILS OF THE PERSON DISCHARGING MANAGERIAL RESPONSIBILITIES / RELEVANT SHAREHOLDER / PERSON CLOSELY ASSOCIATED														
SE PERSONA FISICA / IF NATURAL PERSON														
COGNOME / FAN NAME (*)	MILY					NOM: NAM:	E / FIRST E (*)							
CODICE FISCALE / III		BIRTI (dd/m (*)	DATA DI NASCITA/ BIRTHDATE (dd/mm/yyyy) (*)				·	SESSO / GENDER (*)						
COMUNE DI				VINCIA D					STATO DI NA					
NASCITA/ CITY	HIDIDICA	/ IF LEGAL PERS		CITA/ PRO	OVINCE				COUNTRY (*)				
SE PERSONA GI	IURIDICA	/ IF LEGAL PERS	ON	CODIC	סר					1				
DENOMINAZIONE COMPLETA / FULL NAME (*)			FISCALE / TAX CODE					FORMA GIURIDICA / LEGAL FORM		1				
SEDE LEGALE / 1	REGISTER													
VIA / CAP / ZIP CODE			COMUNE / CITY					OVINCIA/ OVINCE		STATO COUN' (*)				
		TICA / REASON F												
		li amministrazione,	di contro	llo o di di	irezione: / P	Person d	lischarging mar	nager	ial responsibilit	ies:		YE	S / NO	
Azionista Rilevant												XIII	IG (NG	
		: / Person closely as			DTIATIO I 1	ODED	A ZIONE / DED	202	ILL DAMA OF	TOTAL D	EDGON		S/NO	
TRANSACTION		LLA PERSONA (НЕ НА	EFFETT	TUATO L'	OPER	AZIONE/ PER	KSON	NAL DATA OF	THE P	ERSON	who	CARRY	OUT THE
COGNOME / FAMILY NAME (*) POSIZIONE - QUALIFICA / POSITION – STATUS (*): NOME / FIRST NAME (*)														
POSIZIONE - QU	ALIFICA /	POSITION – STAT							T	41.01				
NOTIFICA INIZIALE - MODIFICA / INITIAL NOTIFICATION – AMENDMENT (*)			0	NUOVO / NEW			ENT		In caso di mo please specif					tto/ If amended

3. DATI RELATIVI ALL'EMITTENTE /DETAILS OF THE ISSUER										
NOME COMPLETO / FULL NAME (*)	Amplifon S.p.A.	CODICE LEI / LEI CODE								

4. DATI RELATIVI ALLE OPERAZIONI/DETAILS OF THE TRANSACTION(S)										
NATURA DELL'(OF THE TRANSA (*)	OPERAZIONE / NATURE ACTION	Legata all'utilizzo di the transaction is link			(1) Es. Acquisizione/Cessione E.g. Acquisition/Disposal					
DATA / DATE STRUMENTO ORA / HOURS FINANZIARIO / TYPE (*) OF FINANCIAL INSTRUMENT (*)		CODICE ISIN / ISIN CODE (*)	PREZZO / PRICE (*)	QUANTITA' / AMOUNT (*)	VOLUME (*)	VALUTA / CURRENCY (*)	LUOGO DELL'OPERAZIONE / PLACE OF THE TRANSACTION (*)			
Date: Time: 00:00 UTC TIME (2) Es: Azione, Derivato Es: Share/ Derivative		(IT0004056880)					(Italia - BORSA ITALIANA S.P.A. – XMIL)			

Note e istruzioni per la compilazione

Il modulo va compilato in tutte le sue sezioni, i campi indicati con (*) sono obbligatori.

La sezione 4, va compilata e ripetuta per i) ciascun tipo di strumento; ii) ciascun tipo di operazione; iii) ciascuna data; e iv) ciascun luogo in cui le operazioni sono state effettuate. Il codice ISIN delle azioni Amplifon è IT0004056880.

Se più operazioni della stessa natura (acquisto, vendita, assunzione e concessione in prestito ecc.) sullo stesso strumento finanziario o sulla stessa quota di emissione vengono effettuate nello stesso giorno e nello stesso luogo, indicare anche il volume e il prezzo medio ponderato delle operazioni aggregate.

Amplifon S.p.A. è quotata alla Borsa di Milano (Italia - BORSA ITALIANA S.P.A. – XMIL)

Notes and instruction

The form must be completed in all sections, fields marked with (*) are mandatory.

The section 4 must be filled in and repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted. Amplifon ISIN Code is IT0004056880.

Where more than one transaction of the same nature (purchases, sales, lendings, borrows, ...) on the same financial instrument or emission allowance are executed on the same day and on the same place of transaction, indicate also the aggregated volume and the weighted average price of the aggregated transactions.

Amplifon S.p.A. is listed on Milan Stock Exchange (Italia - BORSA ITALIANA S.P.A. - XMIL)

(1) NATURA DELL'OPERAZIONE / NATURE OF THE TRANSACTION

Acquisizione / Acquisition

Cessione/Disposal

Vendita allo scoperto/Short sale

Sottoscrizione/Subscription

Scambio/Exchange

Accettazione o l'esercizio di un diritto di opzione, compreso un diritto di opzione concesso a persone che esercitano funzioni di amministrazione, di controllo o di direzione o a dipendenti in quanto parte della retribuzione loro spettante, e la cessione di quote derivanti dall'esercizio di un diritto di opzione/ Acceptance or exercise of a stock option, including of a stock option granted to managers or employees as part of their remuneration package, and the disposal of shares stemming from the exercise of a stock option;

Adesione a contratti di scambio connessi a indici azionari/ Entering into equity swaps;

Esercizio di contratti di scambio connessi a indici azionari/Exercise of equity swaps

Operazioni in strumenti derivati o ad essi collegati, comprese le operazioni con regolamento in contanti/ Transactions in or related to derivatives, including cash-settled transaction;

Adesione a un contratto per differenza relativo a uno strumento finanziario dell'emittente interessato o a quote di emissioni o prodotti oggetto d'asta sulla base di esse/Entering into a contract for difference on a financial instrument of the concerned issuer or on emission allowances or auction products based thereon;

Acquisizione di diritti, compresi opzioni put, opzioni call, e di warrant/ Acquisition of rights, including put and call options, and warrants

Cessione di diritti, compresi opzioni put, opzioni call, e di warrant /Disposal of rights, including put and call options, and warrants

Esercizio di diritti, compresi opzioni put, opzioni call, e di warrant/Exercise of rights, including put and call options, and warrants

Sottoscrizione di un aumento di capitale/ Subscription to a capital increase

Emissione di titoli di credito/Debt instrument issuance

Operazioni in strumenti derivati e strumenti finanziari collegati a un titolo di credito dell'emittente interessato, compresi i credit default swap/ Transactions in derivatives and financial instruments linked to a debt instrument of the concerned issuer, includingeredit default swaps;

Operazioni condizionali subordinate al verificarsi delle condizioni e all'effettiva esecuzione delle operazioni/ Conditional transactions upon the occurrence of the conditions and actual execution of the transactions:

Conversione automatica o non automatica di uno strumento finanziario in un altro strumento finanziario, compreso lo scambio di obbligazioni convertibili in azioni/ Automatic or non-automatic conversion of a financial instrument into another financial instrument, including the exchange of convertible bonds to shares

Elargizioni e donazioni fatte o ricevute/ Gifts and donations made or received

Eredità ricevute/Inerhitance received

Operazioni effettuate in prodotti, panieri e strumenti derivati indicizzati, se così previsto dall'articolo 19 del regolamento (UE) n. 596/2014/ Transactions executed in index-related products, baskets and derivatives, insofar as required by Article 19 of Regulation (EU) No 596/2014

Operazioni effettuate in azioni o quote di fondi di investimento, compresi i fondi di investimento alternativi (FIA) di cui all'articolo 1 della direttiva 2011/61/UE del Parlamento europeo e del Consiglio, se così previsto dall'articolo 19 del regolamento (UE) n. 596/2014/ Transactions executed in shares or units of investment funds, including alternative investment funds (AIFs) referred to in Article 1 of Directive 2011/61/EU of the European Parliament and of the Council, insofar as required by Article 19 of Regulation (EU) No 596/2014

Operazioni effettuate dal gestore di un FIA in cui ha investito la persona che esercita funzioni di amministrazione, di controllo o di direzione o una persona a essa strettamente associata, se così previsto dall'articolo 19 del regolamento (UE) n. 596/2014/ transactions executed by manager of an AIF in which the person discharging managerial responsibilities or a person closely associated with such a person has invested, insofar as required by Article 19 of Regulation (EU) No 596/2014

Operazioni effettuate da terzi nell'ambito di un mandato di gestione patrimoniale o di un portafoglio su base individuale per conto o a favore di una persona che esercita funzioni di amministrazione, di controllo o di direzione o una persona a essa strettamente associata/ Transactions executed by a third party under an individual portfolio or asset management mandate on behalf or for the benefit of a person discharging managerial responsibilities or a person closely associated with such a person

Assunzione in prestito di quote o titoli di credito dell'emittente o strumenti derivati o altri strumenti finanziari a essi collegati/ Borrowing of shares or debt instruments of the issuer or derivatives or other financial instruments linked thereto.

Concessione in prestito di quote o titoli di credito dell'emittente o strumenti derivati o altri strumenti finanziari a essi collegati/ Borrowing or lending of shares or debt instruments of the issuer or derivatives or other financial instruments linked thereto

(2) TIPO STRUMENTO FINANZIARIO / TYPE OF FINANCIAL INSTRUMENT

Azione/Share

Strumento di debito/Debt instrument

Derivato/Derivative

Strumento finanziario legato a un'azione/Financial instrument linked to a share

Strumento finanziario legato a uno strumento di debito/Financial instrument linked to a debt instrument

Ouota di emissione/Emission allowance

Prodotto oggetto d'asta sulla base di quote di emissione/Auction product based on an emission allowance

Derivato su quote di emissione/Derivative relating to an emission allowance