

Name Surname or Category	Office	Box 1 - Scheme 7 - Annex 3A - Issuers Regulation						
		Financial Instruments other than stock options						
		Section 2						
		New assignment instruments on the basis of the decision of the competent body for the implementation of the Shareholders' Meeting resolution BoD-RC - July 30th 2020						
		Date of the Shareholders' Meeting	Type of financial instrument	Number of financial instruments assigned	Assignment Date	Instrument purchase price (if applicable)	Market Price at the date of the assignment	Vesting Period
<b>Other Beneficiaries - Long-Term Incentive Plan</b>								
Alessandro Bonacina	Chief Retail Excellence Officer	29/7/2020	Amplifon Ordinary Shares	119,300	30/7/2020	Without consideration	27.76 €	3 years
Alexandre Geeraerts	APAC Finance Director	29/7/2020	Amplifon Ordinary Shares	2,000	30/7/2020	Without consideration	27.76 €	3 years
Alfonso Mostajo	LATAM GM	29/7/2020	Amplifon Ordinary Shares	6,200	30/7/2020	Without consideration	27.76 €	3 years
Amaury Dutreil	France GM	29/7/2020	Amplifon Ordinary Shares	7,000	30/7/2020	Without consideration	27.76 €	3 years
Andrea Cicolini	Chief Information Officer	29/7/2020	Amplifon Ordinary Shares	16,000	30/7/2020	Without consideration	27.76 €	3 years
Anthea Muir	Executive Vice President APAC	29/7/2020	Amplifon Ordinary Shares	24,000	30/7/2020	Without consideration	27.76 €	3 years
Bianca Verburg	Netherlands GM	29/7/2020	Amplifon Ordinary Shares	5,800	30/7/2020	Without consideration	27.76 €	3 years
Cedric De Thysebaert	Belux GM	29/7/2020	Amplifon Ordinary Shares	5,500	30/7/2020	Without consideration	27.76 €	3 years
Christian Rutishauser	Switzerland GM	29/7/2020	Amplifon Ordinary Shares	6,500	30/7/2020	Without consideration	27.76 €	3 years
Cristian Finotti	Chief Procurement & Supply Chain Officer	29/7/2020	Amplifon Ordinary Shares	9,000	30/7/2020	Without consideration	27.76 €	3 years
Dean Lawrie	New Zealand GM	29/7/2020	Amplifon Ordinary Shares	4,500	30/7/2020	Without consideration	27.76 €	3 years
Diego Alejandro Rodriguez	Portugal GM	29/7/2020	Amplifon Ordinary Shares	2,000	30/7/2020	Without consideration	27.76 €	3 years
Enrico Vita	Chief Executive Officer	29/7/2020	Amplifon Ordinary Shares	90,000	30/7/2020	Without consideration	27.76 €	3 years
Federico Dal Poz	Chief Legal Officer	29/7/2020	Amplifon Ordinary Shares	9,000	30/7/2020	Without consideration	27.76 €	3 years
Francesca Morichini	Chief HR Officer	29/7/2020	Amplifon Ordinary Shares	15,000	30/7/2020	Without consideration	27.76 €	3 years
Gabriele Galli	Chief Financial Officer	29/7/2020	Amplifon Ordinary Shares	17,000	30/7/2020	Without consideration	27.76 €	3 years
Giulio William Sandona Pizzini	Chief Strategy & Business Development Officer	29/7/2020	Amplifon Ordinary Shares	12,000	30/7/2020	Without consideration	27.76 €	3 years
Giuseppe Virona	Chief Marketing Officer	29/7/2020	Amplifon Ordinary Shares	9,000	30/7/2020	Without consideration	27.76 €	3 years
Guillaume Bonniol	AHHC GM	29/7/2020	Amplifon Ordinary Shares	8,000	30/7/2020	Without consideration	27.76 €	3 years
Iacopo Lorenzo Pazzi	Executive Vice President EMEA	29/7/2020	Amplifon Ordinary Shares	20,000	30/7/2020	Without consideration	27.76 €	3 years
Kristin Gaarder	Americas HR Sr Director	29/7/2020	Amplifon Ordinary Shares	4,000	30/7/2020	Without consideration	27.76 €	3 years
Liliana Comitini	Australia GM	29/7/2020	Amplifon Ordinary Shares	7,000	30/7/2020	Without consideration	27.76 €	3 years
Lorenzo Fiorani	Spain GM	29/7/2020	Amplifon Ordinary Shares	6,000	30/7/2020	Without consideration	27.76 €	3 years
Lukasz Sylwester	Hungary & Poland GM	29/7/2020	Amplifon Ordinary Shares	4,000	30/7/2020	Without consideration	27.76 €	3 years
Matthias Rolinski	Germany GM	29/7/2020	Amplifon Ordinary Shares	7,500	30/7/2020	Without consideration	27.76 €	3 years
Paul Van Der Weiden	Spain Finance Director	29/7/2020	Amplifon Ordinary Shares	2,000	30/7/2020	Without consideration	27.76 €	4 years
Paula Cave	UK & Ireland GM	29/7/2020	Amplifon Ordinary Shares	5,500	30/7/2020	Without consideration	27.76 €	3 years
Riccardo Cattaneo	Chief Regulatory Officer	29/7/2020	Amplifon Ordinary Shares	6,000	30/7/2020	Without consideration	27.76 €	3 years
Samit Verma	India GM	29/7/2020	Amplifon Ordinary Shares	2,200	30/7/2020	Without consideration	27.76 €	3 years
Steve Silvio Mergjotti	Americas Finance Sr Director	29/7/2020	Amplifon Ordinary Shares	3,000	30/7/2020	Without consideration	27.76 €	3 years
Vera Peterson	Miracle Ear GM	29/7/2020	Amplifon Ordinary Shares	8,000	30/7/2020	Without consideration	27.76 €	3 years