

## **ENRICO VITA**

He was born on February 16th, 1969.

In 1993 he got a Degree in Mechanical Engineering from the University of Ancona.

In 1995 after the compulsory military service, he started working at Indesit Company (at that time Merloni Elettrodomestici) in the industrial sector, where he held positions with growing responsibility in Italy and abroad.

The most significant of those were Plant Manager of the Turkish Plant, Research & Development Director of the Cooling division and then Group Supply Chain Officer.

In 2007 he was appointed Managing Director for the UK & Ireland, the Company biggest market for sales.

In 2010 he came back to Italy as he was appointed Chief Commercial Officer, responsible worldwide for the Market operations of the group.

In 2013 he was appointed Chief Operating Officer with responsibility in Commercial, Marketing and Consumer after sale services.

In March 2014 he left Indesit Company to join Amplifon as Executive Vice President EMEA region.

In March 2015 he was then appointed as Chief Operating Officer of Amplifon Group, with responsibility in the three regions where the Company operates (EMEA, AMERICA & APAC) as well as for Corporate functions of Marketing, IT and Supply Chain.

In October 2015 he was appointed Chief Executive Officer of Amplifon Group, keeping the role of Chief Operating Officer.

Since April 2015 he is Independent Director of the Board of Directors of Elica S.p.A.

