PRESS RELEASE

AMPLIFON: PUBLICATION OF THE DOCUMENTS FOR THE EXTRAORDINARY SHAREHOLDERS' MEETING CONVENED FOR APRIL 30th, 2024

Milan, March 21st, 2024 – Amplifon (EXM; Bloomberg: AMP:IM; Reuters: AMPF.MI), global leader in hearing solutions and services, announces that ahead of the Extraordinary Shareholders' Meeting convened for April 30th,2024 the following documents:

- the Directors' Report on the draft resolutions submitted to the Extraordinary Shareholders' Meeting;
- the draft Articles of Association containing the proposed amendments;
- the proxy/sub proxy form to the Proxy Agent for representation at the Shareholder's Meeting pursuant to art. I35-*novies* of Legislative Decree 58/1998; and
- the proxy form with voting instructions for the Proxy Agent pursuant to art. 135-*undecies* of Legislative Decree 58/1998;

are available to the public: at the Company's registered office, at the authorized storage mechanism NIS-Storage (www.emarketstorage.com) and on the corporate website <u>https://corporate.amplifon.com</u> (Governance Section).

Further documentation called for under the law relating to the proposed resolutions to be submitted to the Extraordinary Shareholders' Meeting will be made available at the Company's registered office within the term provided for by applicable law and regulation.

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's around 20,300 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group, with annual revenues of around 2.3 billion euros, operates through a network of around 9,700 points of sale in 26 Countries and 5 continents. More information about the Group is available at: https://corporate.amplifon.com.

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