

AMPLIFON: PUBLICATION OF THE PLAN FOR MERGER BY INCORPORATION OF HEARING SUPPLIES S.R.L. INTO AMPLIFON S.p.A.

Milan, May 7th, 2018 - Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), global leader in hearing solutions and services, announces that today the Project for the Merger by incorporation of the subsidiary Hearing Supplies S.r.l. into Amplifon S.p.A., prepared pursuant to art. 2501-ter and 2505 of the Italian Civil Code, as well as the three latest Annual Financial Reports at 31.12.2015, 31.12.2016 and 31.12.2017 of Hearing Supplies S.r.l. are available to the public at the Company's registered office, on the authorized storage mechanism eMarket STORAGE (www.emarketstorage.com) and on the Company's website (www.amplifon.com/corporate - section Governance) .

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's 14,000 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group operates through a network of over 10,000 points of sale in 21 Countries and 5 continents. More information about the Group is available at: www.amplifon.com/corporate .

Investor Relations

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