

AMPLIFON: NOTICE OF CHANGE IN SHARE CAPITAL AND TO VOTING RIGHTS

(ART. 85-BIS OF CONSOB REGULATION AND ART. 2.6.2. PARAGRAPH 1 PART A) OF BORSA ITALIANA S.P.A. MARKETS RULES)

Milan, September 4th, 2018 - We hereby notify the change in share capital of Amplifon S.p.A. (entirely subscribed and paid-in) following the partial subscription of the capital increase, approved by the Board of Directors on October 28th, 2010, and the consequent issue of 40 ordinary shares of Amplifon S.p.A..

In accordance with Art. 2444 of the Italian Civil Code, the certification of the executed capital increase has been filed with Milan Company Register on September 3rd, 2018.

The current situation is summarized below:

- Amplifon S.p.A. share capital equals € 4,526,872.40 and consists of n. 226,343,620 shares with a nominal value of € 0.02 per share;
- The number of shares with accrued increased voting rights (two voting rights per share), including also the last changes occurred after August 3rd, is n. 102,274,274 shares out of a total of n. 226,343,620 shares, which implies voting rights equal to 328,617,894.

It should also be noted that the previous share capital of Amplifon S.p.A. (entirely subscribed and paid-in), filed with Milan Company Register on April 11st, 2018, equaled € 4.526.871,60 and consisted of n. 226,343,580 shares with a nominal value of € 0.02 per share.

It should also be noted that there are further n. 4,080 shares registered in the list of increased voting rights; said increase is currently being vested.

	Current situation		Previous situation	
	No. of shares	No. of voting rights	No. of shares	No. of voting rights
Ordinary shares	124,069,346	124,069,346	124,071,306	124,071,346
Ordinary shares with increased voting rights	102,274,274	204,548,548	102,272,274	204,544,548
Total (regular dividend) Current coupon number: 11	226,343,620	328,617,894	226,343,580	328,615,854

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's 14,000 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group operates through a network of over 10,000 points of sale in 21 Countries and 5 continents. More information about the Group is available at: www.amplifon.com/corporate.

Investor Relations

Amplifon S.p.A.

Francesca Rambaudi

Tel +39 02 5747 2261

francesca.rambaudi@amplifon.com

Media Relations:

Brunswick

Lidia Fornasiero/ Barbara Scalchi

Tel +39 02 9288 6200

amplifon@brunswickgroup.com