

AMPLIFON: SIGNING OF A 100 MILLION EUROS FINANCING AGREEMENT

Milan, 28 September 2017 - Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), global leader in hearing solutions and services, signed today a bilateral medium-term unsecured financing agreement with UniCredit S.p.A. for a total amount of 100 million euros. The new facility consists in a bullet line with a maturity of four years from the signing of the contract and entails customary terms and conditions.

The transaction, alongside the bilateral revolving committed medium-term lines recently obtained for a total amount of 195 million euros, is part of the refinancing program of the 275 million euros Eurobond expiring on July 16th, 2018, under significantly better terms and conditions than today. This program will allow a reduction of the average cost of debt, an extension of the average residual debt maturity and a decrease of the excess liquidity.

About Amplifon

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of over 9,900 points of sale, of which approximately 4,200 direct stores, 3,800 service centers and 1,900 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With more than 7,000 hearing care professionals, the Group is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information about the Group is available at: www.amplifon.com/corporate.

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