

AMPLIFON PUBLISHES ITS FIRST SUSTAINABILITY REPORT

Milan, August 1st, 2017 - Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), global leader in hearing solutions and services, announces the publication of the 2016 Sustainability Report which represents a first and important step allowing the Company to enjoy stable, long-term sustainable growth by enhancing the value of its key intangible assets. This first report aims to reflect its commitment towards corporate social responsibility topics and provides a thorough understanding of the activities the Company puts in place in this regard.

Read the 2016 Sustainability Report at: <http://corporate.amplifon.com/sustainability-report-2016>

About Amplifon

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of over 9,900 points of sale, of which approximately 4,200 direct stores, 3,800 service centers and 1,900 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With more than 7,000 hearing care professionals, the Group is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information about the Group is available at: www.amplifon.com/corporate.

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