

INTEGRATION TO THE 2017 FINANCIAL CALENDAR

Milan, January 31st,2017 - Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), global leader in hearing solutions and services, hereby informs that the financial calendar for 2017 disseminated on October 26th, 2016 has been integrated with the comment regarding the changes required by the Directive 2004/109/CE, so called "Transparency" Directive.

Financial calendar 2017

Tuesday February 28th, 2017

Board of Directors' meeting to approve the Consolidated Financial Statements, the draft of Amplifon S.p.A.'s Financial Statements at 31 December 2016 and proposed allocation of 2016 Net Result and relative conference call

Thursday April 20th, 2017

Shareholders' General Meeting (Single Call) to approve Amplifon S.p.A.'s Financial Statements at 31 December 2016 and allocation of 2016 Net Result

Thursday April 27th, 2017

Board of Directors' meeting to approve the Interim Financial Report at 31 March 2017 and relative conference call

Wednesday July 26th, 2017

Board of Directors' meeting to approve the Interim Management Report at 30 June 2017 and relative conference call

Wednesday October 25th, 2017

Board of Directors' meeting to approve the Interim Financial Report at 30 September 2017 and relative conference call

With reference to the enforcement of the Legislative Decree 25/2016, which receives the Transparency Directive (Directive 2013/50/UE), Amplifon informs that, as a company listed in the STAR segment of the Italian Stock Exchange, for the year 2017 it will continue to disclose Interim Financial Reports containing substantially the same form and content of those disclosed in 2016.

Any amendments to the above calendar will be promptly notified to the market.

About Amplifon

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of approximately 3,800 points of sale, 3,600 service centers and 1,850 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With more than 5,500 hearing care professionals, the Group is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information about the Group available at: www.amplifon.com/corporate.

Investor Relations

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