



PRESS RELEASE

AMPLIFON: Publication of the Annual Report and of the Report on Corporate Governance and Ownership Structure

Milan, March 10th, 2016 - The Company announces that the Financial Report as of December 31st, 2015, including the Draft financial statement of the Parent Company and the consolidated financial statements, approved by the Boards of Directors on March 2th, 2016, and the Reports relating thereto, including the Report on Corporate Governance and Ownership Structure, are available to the public at the Company's registered office, on the authorized storage system NIS-Storage (www.emarketstorage.com) and on the Company's website (www.amplifon.com/corporate) - *Investors* section.

About Amplifon

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of approximately 3,500 points of sale, 3,400 service centers and 1,700 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With over 5,500 hearing care professionals, the Company is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information available at: www.amplifon.com/corporate

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