

UPDATE ON THE SHARE BUYBACK PROGRAM

Milan, November 8th, 2022 – In relation to the share buyback program resolved by the Shareholders' Meeting of April 22nd, 2022, Amplifon (EXM; Bloomberg ticker: AMP:IM), the global leader in hearing solutions and services, announces that it has purchased in the period November 3rd – November 4th, 2022, a total of 80,000 ordinary Amplifon S.p.A. shares, equivalent to 0.035% of the share capital, at an average unit price of Euro 24.732 per share, for a total consideration of Euro 1,978,577.20.

On the basis of information provided by the intermediary agent appointed for the implementation, in full independence, of the share buy-back program, here below the details of the share purchase transactions on the MTA on daily basis:

Date	Number of ordinary shares purchased	Average price (euro)	Total amount (euro)
03/11/2022	40,000	24.3848	975,392.80
04/11/2022	40,000	25.0796	1,003,184.40

In reference to the same resolution, the Company has used treasury shares to service the Performance Stock Grant Plan 2011-2020 and Performance Stock Grant Plan 2014-2021 for a total of n. 14,640,845 shares.

As of November 4th, 2022, Amplifon owned n. 1,907,155 of its shares, corresponding to 0,842% of the Company's share capital and to 0.591% of the total share capital in voting rights.

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's around 18,600 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group, with annual revenues of around 2 billion euros, operates through a network of over 9,200 points of sale in 25 Countries and 5 continents. More information about the Group is available at: <https://corporate.amplifon.com>.

Investor Relations

Amplifon S.p.A.

Francesca Rambaudi
Tel +39 02 5747 2261

francesca.rambaudi@amplifon.com

Media Relations

Brunswick

Massimo Gaia / Barbara Scalchi
Tel +39 02 9288 6200

amplifon@brunswickgroup.com

Corporate Communication

Amplifon S.p.A.

Salvatore Ricco
Tel +39 335 770 9861

salvatore.ricco@amplifon.com

Luca Marini

Tel +39 02 5747 2005

luca.marini@amplifon.com

Dania Copertino

Tel +39 348 298 6209

dania.copertino@amplifon.com